



# INSPIRING POSSIBILITIES

# There's No One Way to Go Blue BERRY CROQUE MADAME

# Inspiring Possibilities ACROSS EVERY MENU

#### THE TIME IS NOW

There's no doubt that blueberries are having a cultural moment, from being named the flavor AND color of the year to the launch of the blueberry emoji. Blueberries are having their moment in the sun, so now is the time to give this fan-favorite fruit its menu moment, too. With their inherent versatility, compelling health credentials from antioxidants to fiber, unique pop of blue color, and the beloved, bright flavor that's craved by kids and adults alike, blueberries are a true foodservice superstar. Our newest culinary innovations harness the best of the blue and showcase the seemingly infinite ways to put the power of this small but mighty berry to work across your menu. With our inspirations and your creative touches, the possibilities are truly endless!

#### UNLOCK THE POWER OF BLUEBERRIES

Blueberries are an iconic fruit, of course loved for their sensational sweetness in breakfasts and desserts. But that only scratches the surface of their menu superpowers. Blueberries work across any menu, in every daypart, and in any operation. All this, and they are available all year long to boot. From familiar favorites to unexpected twists, healthful dishes to indulgent treats, kindergarten and kids' menus to bar bites and late-night snacks, blueberries are an ultimate menu shape-shifter.

Looking for a delightful flavor profile that works both sweet and savory? We've got a blueberry for that.

Looking for fresh, fruity flavor to add some flair to your global dishes? We've got a blueberry for that.

Looking for a bold pop of color to perk up the eyes and appetites of the youngsters? We've got a blueberry for that.

Looking for an all-natural, all-fruit substitute for white sugar? We've got a blueberry for that.

Now let's dig in!

## We've Got a Blueberry for That

# EIGHT FORMATS, ENDLESS APPLICATIONS



#### Fresh

Balanced, sweet, tangy.
Retains plump, round shape
through slight cooking. Minimal
color bleed. Best for pickling,
fresh inclusion, soups/stews,
compotes, chutneys, baked
goods, beverages.

#### Frozen (IQF)

Balanced, sweet, tangy. Color bleed and slight softening of fruit when thawed or cooked. Best for compotes, chutneys, preserves, coulis, sauces, baked goods, beverages, marinades.

#### Canned

Lightly sweet fruit and reserved liquid. High moisture and color that retains vibrancy through cooking. Best for chutneys, compotes, sauces, preserves, baked goods, beverages, butter infusions, reserved liquid as water replacement.

#### **Dry Infused**

Dried with juice infusion. Sweet and chewy. Best for inclusions, emulsified meat applications (meatballs, sausages, etc.), baked goods, chutneys.

#### Freeze-Dried

Dried with liquid nitrogen.

Tangy, sweet, and crunchy. Can be rehydrated, but not highly recommended. Best for crunchy inclusions or toppings, vac-seal compressions for infused syrups.

#### **Powdered**

Fine grained, intense flavor. Vibrant color. Does not completely dissolve in liquids. Best for dry rubs, finishing/garnish powder, thickening agent for sauces, liquids and beverages, butter infusions, rimming glasses.

#### **Liquid Concentrate**

Vibrant color, lightly sweet. Best for beverages, water, stock or other liquid replacement, baked goods, marinades, glazes.

#### Purée

Moderately nappe texture, balanced sweet/tangy flavor.
Best for oil replacement in baked goods, marinades, glazes, beverages, sauces, fruit leathers, butter infusions, thickening agent for sauces, liquids, and beverages.

Whether fresh from the bush, frozen at the peak of ripeness, or freeze-dried into a crisp crunch, explore our wide range of blueberry formats, each with their own unique benefits, to truly put blueberries to work across your menu



#### USHBC + You

Consider all of us here at the United States Highbush Blueberry Council (USHBC) extended and trusted members of your operation. We're here to help you, not sell you. From fresh menu inspiration to sourcing solutions, back-of-house education or consumer research, we are your one-stop shop for all things blueberry, including:

#### Innovation for New Menu Ideas and Inspiration

Reach out to our team today to learn more about custom innovation sessions and culinary ideations tailored to your operation.

#### Sourcing and Procurement Guidance

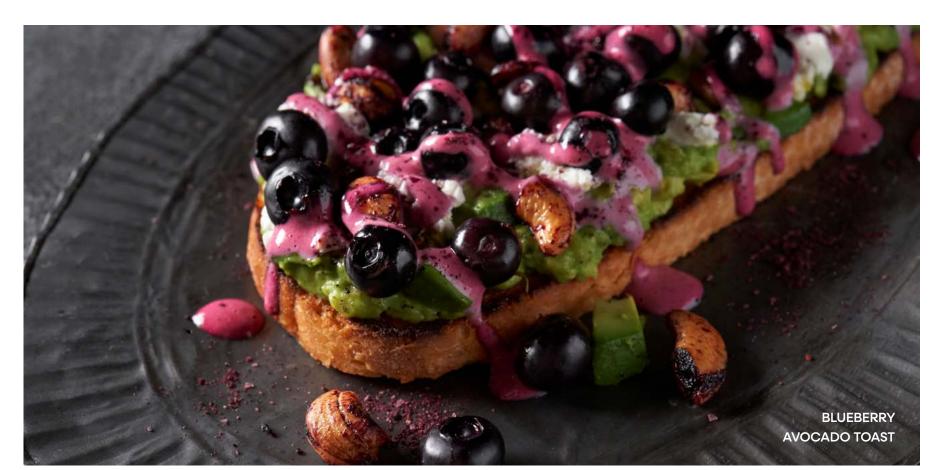
Reach out to our team who can guide you to the right suppliers and provide proper format information based on your unique needs.

#### Insightful Patron Research and Diner Data

Reach out to our team and we can provide you with compelling consumer data that can help you make the case for why, how, and when your diners crave blueberries.

Whatever your needs, and whenever you need them, USHBC is here for you. Reach out to our team to start your custom partnership today.

www.blueberrycouncil.org







# Your Savory Center-of-Plate Savior

Get to know the savory side of blueberries with our innovative recipe ideas and techniques that feature the fruit in high-impact, center-of-plate applications. From spicy and savory jams to decadent barbecue sauces for dishes like bold burgers and tender brisket, the versatility of blueberries is in full effect in these culinary inspirations that feature the mighty fruit in creative, unexpected new dishes.

#### Let's Get Saucy

From Texas to Kansas to the Carolinas and beyond, blueberries shine in each region's iconic barbecue sauces. Ranging in flavor from smoky and rich to bright and sweet, these sauces are a barbecue lover's dream and offer countless mix-and-match menu possibilities. And with hold times of up to one month, they're both a flavor and an operational win.



#### Carolina-Style Blueberry BBQ Sauce

Perfect for tossing with classic Carolina pulled pork. Or, use as a traditional "mop-style" barbecue sauce, a marinade, or a coating for fried chicken or pork to be featured in a hot sandwich.



#### Texas-Style Blueberry BBQ Sauce

Perfect for pairing with iconic Texas brisket and barbecue beef dishes. Or, use as a traditional "mopstyle" barbecue sauce for ribs, or toss with fried chicken tenders or wings.



#### Kansas-City-Style Blueberry BBQ Sauce

Perfect for serving with grilled shrimp skewers.
Or, use as a traditional "mop-style" barbecue sauce for chicken or ribs, or pair with brisket and iconic KC burnt ends.



# Hot Cuisine Alert!

Blueberries on barbecue-style menus have grown 165% in menu penetration over the last four years.\*
\*U.S. Highbush Blueberry Council, Blueberry Overview via Datassential 2019





# What's Your Jam?

Blueberries, pectin, sugar, and water. It's that simple. Our Master Blueberry Jam recipe offers one great base with countless ways to make it your own. Serve it as is or try one of these savory infusions.

**Smoky Chipotle Blueberry Jam:** Add chili powder, cayenne, and smoked paprika

**Botanical Blueberry Jam:** Add rosemary, basil, thyme, and balsamic vinegar

**Blueberry Teahouse Jam:** Add ginger, lemongrass, and lime zest

**Blueberry Sangria Jam:** Add red wine reduction, cinnamon, nutmeg, allspice, clove, and orange zest

#### MORE POSSIBILITIES

## From Our Chefs

#### **Blueberry Steak Tacos**

Flank steak marinated with blueberries, citrus, cilantro, and mint. Grilled and sliced thin, served on a blue corn tortilla with crumbled blueberry goat cheese, chimichurri, Napa slaw, and blueberry mint vinaigrette.

#### **Ahi-Blueberry Poke Bowl**

Seasoned rice topped with ahi tuna, pickled blueberries, freeze-dried blueberry furikake, seaweed salad, avocado, serrano chiles, fresh herbs, and a white soy blueberry vinaigrette.

#### **Marbled Blueberry Polenta Cakes**

Parmesan polenta swirled with a savory blueberry and Italian herb preserve. Cut and griddled into cakes and served with a blueberry béchamel sauce and crispy prosciutto.

#### **Blueberry Agnolotti**

Blueberry pasta dough stuffed with smoked chicken and mascarpone cheese, served with a savory herb blueberry-butter sauce.

#### Blueberry Beer-Battered Chicken Tenders

Chicken tenders dipped in a light panko batter made with smashed blueberries and pale ale. Deep fried until golden brown, served with a side of blueberry sambal sauce.

#### Thai Blue Curry

Sweet and tangy blueberries simmered in coconut milk, massaman curry spices, tender chicken, shallots, sliced carrots, and red bliss potatoes, served over a bed of fragrant jasmine rice.

The Blueberry Croque

Madame features a

thyme-and-black-pepper

blueberry compote for a

sweet, savory, salty mashup

of two iconic brunch
favorites—the Croque

Madame and the

Monte Cristo!

# Reinventing Breakfast

Blueberries and breakfast are already a match made in heaven, but there is still so much flavor potential to be explored. Our new ideas push beyond the expected and feature blueberries in bold new ways. From savory breakfast sandwiches to new twists on toast, large-scale applications for school foodservice and creative new coffeehouse creations, we've got you covered with fresh new blueberry breakfast inspiration.

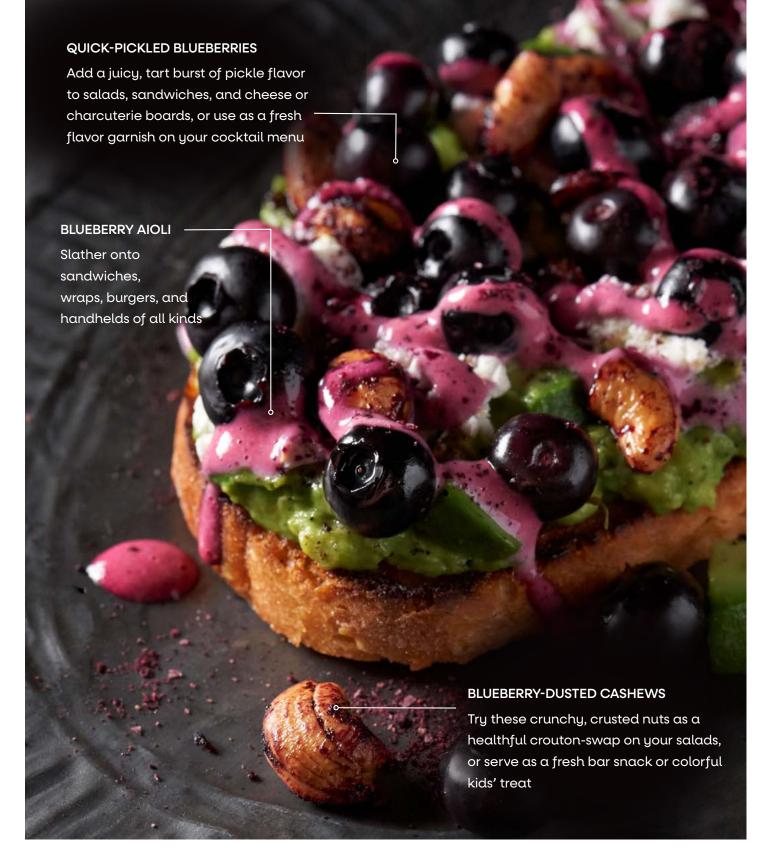
SAVORY BLUEBERRY COMPOTE

**BLUEBERRY SMOKED SALT** 

Adds a sweet, salty, smoky

finishing touch to any dish

Also perfect as a glaze for roasted meats or a sandwich spread



**Blueberry Avocado Toast** is as operationally savvy as it is visually stunning. The blueberries not only add a sweet pop of flavor and extra boost of color making it even more photo worthy, but they also increase the hold time of avo toast by covering the surface, preventing oxidation.

Blueberry Cream Cheese French Toast Bake is a fresh take on a breakfast-time classic, adding the vibrant color and health halo of blueberries, along with big back-of-house perks like the ability to minimize food waste and scale up for a crowd.



Chef Tip

Easily scale this recipe up and bake in large hotel pans, perfect for school or hotel foodservice, or scale it down into small ramekins for an individual fine-dining touch.



# Three Recipes, ENDLESS INSPIRATION

From coffee shops and c-stores to K-12, our blueberry cookies and milk highlight the best of blueberry menu and operational versatility:

### Blueberry Breakfast Cookies are ideal for:

- large-volume operations
- grab 'n' go
- bakery cases
- catering menus
- delivery or off-premise
- advance preparation: just scoop, freeze, and thaw for use

## Try Blueberry Milk on its own, or feature in:

- lattes and cappuccinos
- · oatmeal, cereal, and granola
- chia pudding and Bircher-style muesli
- panna cotta and custard desserts

## Blueberry Magic Dust adds pizazz to:

- glass rims of cocktails or beverages
- latte or dessert stencils
- dusting for chips, baked goods, and pastries
- · cookies and shortbreads
- savory dishes: swap the sugar for everything spice or lemon pepper



Who says you can't have cookies and milk for breakfast? Loaded with protein-packed quinoa, antioxidant-rich blueberries, whole-wheat flour, and crunchy bran, **Blueberry Breakfast Cookies** and our dairy-free vibrant Blueberry Milk bring fresh flavor and function to the morning menu. And don't forget the **Blueberry Magic Dust** to really bring the food fun!

#### MORE POSSIBILITIES

From Our Chefs

#### **Blueberry Sausage Kolaches**

Traditional handheld breakfast pastry filled with rich and bright blueberry sausage for a savory morning pastry choice.

#### **Blueberry-Rosemary Biscotti Bites**

Dried blueberries and rosemary in a traditional almond biscotti dough, formed into one-bite mini biscotti for easy morning snacking.

#### Blueberry Chia Pudding

Blueberry-infused chia pudding with dried blueberry granola, dulce de leche, and fresh blueberry topping.

#### **Blueberry Horchata**

Blueberries, coconut, cinnamon, lime, and honey blended smooth and served very cold with fresh mint for a refreshing morning or anytime sip.

#### Blueberry Coffee Cake French Toast

Blueberry coffee cake sliced, battered, griddled, and topped with whipped cream, blueberry-mint purée, and fresh blueberries.

## Sweet Potato & Egg Stacks with Chipotle Blueberry Salsa

Herbed quinoa and sweet potato cakes griddled crisp, topped with a fried egg and a zesty blueberry-chipotle salsa.

FOR MORE BLUEBERRY INSPIRATION AND VALUABLE OPERATIONAL SUPPORT, reach out to our team about a custom partnership program today.

# Sensational Shareables, Salads & Sides

The portions might be small, but the flavor is big with these creative blueberry dishes that put the wow-factor into shareables, salads, and side dishes. These menu categories are the perfect place to explore bold global flavors and have fun with new formats. Powered by the versatility, health halo, bright color, and fresh flavor of blueberries, these dishes elevate classics like meatballs, dips, flatbreads, and salads into must-try new menu stars.

# Cuisine Alert!

At the top U.S. chains, blueberry appetizers have experienced 83% growth over the past four years, showing strong diner desire for small-plate sensations!\*

\*U.S. Highbush Blueberry Council, Blueberry Overview via Datassential 2019

# Try One. Try Them All.

Our Mediterranean Blueberry
Meatball Plate serves up a
sensational small dish that is
bursting with bold Middle Easterninspired flavors, all spiked with
the goodness of blueberries. But
Mediterranean is just the start.
Explore the flavors of the world
(and some new formats to boot!)
with our easily customizable base
meatball recipe that works for any
menu and all dayparts.

- Italian with basil pesto and Parmesan
- Japanese Teriyaki
   with fresh ginger
- Spicy Korean Barbecue with gochujang and sesame seeds
- American Regional Barbecue (using our trio of Blueberry Barbecue Sauces)
- North African with roasted red peppers, berbere spice blend, garlic, and cilantro
- Indian Masala with garam masala, toasted coconut, and cilantro
- Classic Breakfast Patties with sage, marjoram, thyme, nutmeg, and allspice
- Turkish Kofte skewers with Aleppo pepper, lemon zest, cumin, dill, and mint



Whether you go sweet or savory, our **Blueberry Hummus Duo** combines simple pantry staples like chickpeas, spices, aromatics, and grains to create anything-but-simple dips that can shine together as a partnership or work independently to spread the blueberry love across new menu categories.



For each of these hummuses, customize the toppings and change up the dippers with whatever you've got on hand. Try one of our ideas for Sweet or Savory Blueberry Hummus!





In our **BBW Flatbread Wrap**, creamy
Brie is paired with a savory blueberry
compote and crunchy honeyed
walnuts for a perfect café-style lunch.
Or, when served as an open-faced
flatbread, it can be sliced up into a
cheese-board-inspired shareable.
The daypart and menu versatility is
as delightful as the flavor.

# Chef Tips

This wrap pairs beautifully with a simple green salad as a lunch item. Or, the fillings are perfectly suited to be served in stuffed crepes for a decadent brunch dish.

Delightful for dining in.
Perfect for off premise.
The Pickled Blueberry
Couscous Bowl has it
all. Built with the bold
flavors and bright colors
of today's most ontrend bowl builds, it also
can be thoughtfully
constructed and
layered as a grab-andgo item to maintain the
utmost textural and
taste integrity.

# Hot Cuisine Alert!

Blueberries have experienced significant growth in "Other Entrées"—including power bowls—as well as "Deli Salad Sides"—like pasta and vegetable salads. At 49% and 55% four-year growth respectively, this couscous salad bowl is as tasty as it is trendy.

\*U.S. Highbush Blueberry Council, Blueberry Overview via Datassential 2019



#### MORE POSSIBILITIES

From Our Chefs

#### **Crispy Blueberry Dumplings**

Wonton wrappers filled with mixed vegetables and a savory blueberry-basil pesto, fried until crisp and served with a side of balsamic vinaigrette.

#### Blueberry Falafel

Falafel patties made from a blend of chickpeas, mint, parsley, garlic, tahini, and blueberries, fried crisp and served with blueberry tzatziki and pickled onions.

#### **Blueberry Bulgogi Lettuce Wraps**

Blueberry-marinated bulgogi beef, pickled blueberries, and crisp cucumber served in a lettuce cup with white rice and blueberry-ginger sauce.

#### **Blueberry Glazed Bacon-Wrapped Snacks**

Blueberry-glazed candied bacon wrapped around an assortment of appetizers, such as artichoke hearts, scallops, shrimp, and dates, served perfectly crispy-chewy.

#### Fresh Blueberry Spring Rolls

Rice paper soaked in blueberry juice, filled with tart fresh blueberries, mint, crunchy bean sprouts, and tender tofu, with a side of peanut sauce for dipping.

**Crispy Blueberry Brussels Sprouts** Brussels sprouts fried to a crisp, tossed in a blueberry-sumac vinaigrette, freeze-dried blueberries, feta cheese, sweety drop peppers, fresh mint, and pickled onions.

FOR MORE BLUEBERRY INSPIRATION AND VALUABLE OPERATIONAL SUPPORT, reach out to our team about a custom partnership program today.

# One Signature Sweet Treat for Good Measure

Blueberries are a dessert win, no questions asked. But that's no reason to just stick to the familiars like pies, pastries, and cobblers. Our new blueberry spin on this childhood favorite will excite kids and adults alike. With better-for-you ingredients, vibrant color appeal, and a bright new flavor twist, our **Blueberry Whoopie Pies** add whimsical flair to menus from kindergartens to cafés, fast casual to fine dining, and everything in between.

#### MORE POSSIBILITIES

From Our Chefs

#### **Blueberry Donut Bread Pudding**

Tender frosted yeast donuts, blueberries, and custard, mixed and baked golden brown, topped with fresh blueberry ice cream.

#### **Blueberry Bark**

Blueberry yogurt-based bark with freezedried blueberries, crunchy seeds, and cookie-crumble inclusions.

#### Blueberry Lemon Crème Milkshake

Frozen blueberries blended with vanilla ice cream, golden honey, and a touch of cardamom, finished "Instagram style" with tangy lemon curd, peach slices, blueberry whipped cream, fresh blueberries, blueberry-candied almonds, and a lemon-ginger cookie.

#### **Blueberry Forbidden Rice Pudding**

Black forbidden rice cooked with whole blueberries and coconut milk, topped with fresh mango, blueberry and pomegranate compote, candied cashews, toasted coconut, and fresh mint ribbons.

#### **Blueberry Sunrise Granola Bars**

Hearty, soft granola bars made with rolled oats, dried blueberries, blueberry powder, sliced almonds, honey, and orange zest, for morning energy or an anytime sweet treat.

#### Blueberry Baklava

Light and crispy phyllo dough layered with fresh blueberries, chopped nuts, and blueberry-honey syrup, baked and sliced into flaky squares.



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# How USHBC Can Support You

- Promotions and LTOs
- Culinary Innovation
- Consumer and Patron Research
- Culinary and Industry Trends
- Storage, Handling, and Operational Education
- Supplier Information

Our Partnership

And this is just a taste, only the beginning of our custom partnership capabilities.

CONTACT US TODAY TO GET THE BALL ROLLING AND THE BLUEBERRY LOVE GROWING.



**FOODSERVICE INSPIRATION RESOURCE** 



#### Carolina-Style Blueberry **Barbecue Sauce**

Yield: 24 3-ounce servings

#### **INGREDIENTS**

3 1/3 cups Dijon mustard Apple cider vinegal 3 1/3 cups 4 1/2 ounces Worcestershire sauce

13/4 tablespoons Kosher salt 1/3 teaspoon Cauenne pepper

Canned, drained blueberries 13/4 cups

#### **PROCEDURE**

Place all ingredients in a large blender. Pulse blender 5 times to start, then purée all ingredients at medium speed until well blended. Pour sauce into storage container and cover tightly. Label, date, and store in refrigerator for up to one month.

#### Kansas-City-Style Blueberry **Barbecue Sauce**

Yield: 24 3-ounce servings

#### **INGREDIENTS**

1/4 cup Unsalted butter 2 cups White onion, chopped 2 tablespoons Fresh garlic, finely minced

Ketchup 4 cups

2/3 cup Dark brown sugar

2/3 cup Molasses

2/3 cup Apple cider vinegar Yellow mustard 1/4 cup Chili powder 1 tablespoon 13/4 tablespoons Kosher salt 2 teaspoons Black pepper 1/2 teaspoon Cayenne pepper

Canned, drained blueberries 11/2 cups

#### **PROCEDURE**

In a heavy-bottomed saucepan, melt butter over mediumlow heat. Add onions and sweat five to seven minutes until translucent. Add garlic and cook one more minute.

Mix in all remaining ingredients except blueberries and bring to a low simmer over very low heat. Allow to cook for roughly twenty minutes. Remove pan from heat and allow sauce to cool slightly, then gently stir in blueberries. Transfer sauce to a blender and process three to four minutes until very smooth. Cool sauce to room temperature, then pour into a storage container and cover tightly. Label, date, and store in refrigerator for up to one month.

#### Texas-Style Blueberry **Barbecue Sauce**

Yield: 24 3-ounce servings

#### **INGREDIENTS**

3 3/4 cups Ketchup 9 ounces Water

9 ounces Distilled white vinegar 3 ounces Dark brown sugar 2 tablespoons Worcestershire sauce 2 1/4 tablespoons Chili powder

2 1/4 tablespoons Ground cumin 3 1/4 tablespoons Kosher salt 3 1/4 teaspoons Black pepper

13/4 cups Canned, drained blueberries

#### **PROCEDURE**

Add all ingredients except blueberries to a heavy-bottomed pan and set over low heat. Combine, stirring slowly, for three minutes. Once ingredients have warmed through and formed a viscous sauce, remove pan from heat and stir in blueberries. Cool sauce to room temperature, then purée until almost smooth. Pour into storage container and cover tightly. Label, date, and store in refrigerator for up to one month.

#### **Blueberry Brisket Sandwich**

Yield: 24 sandwiches

#### **INGREDIENTS**

24 each Brioche buns, split and toasted

4 1/2 cups Texas-Style Blueberry Barbecue Sauce ◀ 18 cups Blueberry Smoked Brisket, sliced 1/4"-thick ▶

Blueberry Rainbow Carrot Slaw 6 cups

#### **ASSEMBLE EACH SANDWICH AS FOLLOWS:**

- 1 brioche bun heel
- · 3/4 cup (approx. 6 ounces) Blueberry Smoked Brisket
- · 3 tablespoons Texas-Style Blueberry Barbecue Sauce
- 1/4 cup Blueberry Rainbow Carrot Slaw
- 1 brioche bun crown

#### **Blueberry Smoked Brisket**

Yield: Approx. 24 6-ounce servings

#### **INGREDIENTS**

15 pounds **Brisket** 

Blueberry powder 1 cup

3/4 cup Kosher salt 3/4 cup Ground black pepper

#### **Procedure**

Place brisket on a full-sized sheet tray. Season on all sides with salt, pepper, and blueberry powder. Place in a smoker for sixteen hours at 200°F. **Remove** brisket from smoker, **wrap** in barbecue paper, and hold warm at 140°F. Slice as needed.

#### **Blueberry Rainbow Carrot Slaw**

Yield: 24 1/4-cup servings

#### **INGREDIENTS**

2 cups Napa cabbage, shredded 1 cup Red cabbage, shredded

1/4 cup Carrots, shredded

1/4 cup Chives, 1-inch cut on the bias

Red onion, julienned 2 tablespoons Fresh blueberries 11/2 cups

2 cups Blueberry Poppyseed Dressing ▶

#### PROCEDURE

Combine all ingredients in a large metal mixing bowl and toss until well combined. Transfer slaw to a one-gallon container. Cover, label, date, and hold in refrigerator until service or up to one day.

#### **Blueberry Poppyseed Dressing**

Yield: 24 2-tablespoon servings

#### **INGREDIENTS**

2 cups Plain fat-free yogurt Fresh blueberries 3/4 cup Fresh mint, chiffonade 2 tablespoons 2 tablespoons Clover honeu

2 tablespoons Poppyseeds 2 tablespoons Fresh lemon juice Pure vanilla extract 1 teaspoon 1 teaspoon Kosher salt

1 teaspoon Cayenne pepper

**Add** all ingredients to the container of a blender and process until smooth. Transfer dressing to a resealable container. Cover, label, date, and hold in refrigerator until service or up to five days.

#### Master Blueberry Jam

Yield: 24 1-ounce servings

#### **INGREDIENTS**

2 1/2 teaspoons Pectin with citric acid Granulated sugar 2/3 cup 2 cups Frozen (IQF) blueberries

1/3 cup Water

#### **PROCEDURE**

In a small bowl, mix pectin with roughly a third of the sugar, and set aside. In a large pot, add frozen blueberries and water. Cook on medium-high heat until boiling, stirring occasionally to prevent scorching. Add remaining sugar to pot and stir to dissolve. Return to boil. Add pectin mixture into pot and boil for exactly one minute, and no longer. Remove jam from heat and transfer instantly to airtight container and let cool to below 40°F. Label, date, and hold in refrigerator until service.

**RECIPES** 

#### **Peanut Butter and Blueberry Burger**

Yield: 24 burgers

#### **INGREDIENTS**

9 pounds 80/20 Ground beef, formed into

48 3-ounce balls 6 tablespoons Kosher salt

6 tablespoons Black pepper

White American cheese slices 48 each

24 each Potato buns, split with hinge attached

3/4 cup Unsalted butter, melted Creamy peanut butter 1 cup 11/2 cups Caramelized onions Master Blueberry Jam ◀ 3 cups

24 each Thick-sliced bacon, fully cooked

#### **PROCEDURE**

Heat flattop grill to medium-high. In a small mixing bowl, combine salt and pepper. Lightly season one side of each ground beef ball with mixture, and place seasoned side down onto flattop. Lightly season other side with mixture while cooking for one minute. **Using** a metal spatula, press each ball down into a four-inch patty and cook one more minute. Turn each patty and cook one minute longer. Place a cheese slice on each patty. After thirty seconds, remove patties from flattop, stacking one on top of another to create twenty-four double stacks. While burgers are cooking, brush each side of the buns with melted butter, and toast one to two minutes until golden. Set buns aside.

#### **BUILD EACH COMPLETE BURGER AS FOLLOWS:**

- 1 toasted bun heel
- · 2 teaspoons peanut butter spread coast-to-coast on heel
- •1 tablespoon caramelized onions
- ·1 double-patty cheeseburger stack
- · 2 tablespoons Master Blueberry Jam
- ·1 slice bacon, cut in half 1 toasted bun crown

previous recipe recipe follows

**RECIPES** FOODSERVICE INSPIRATION RESOURCE

#### **Blueberry Croque Madame**

Yield: 24 sandwiches

#### **INGREDIENTS**

Slices Blueberry French Toast, prepared ▶ 48 each 48 each Slices French ham

72 each Slices Havarti cheese

9 cups Savory Blueberry Compote ▶

Béchamel ▶ 6 cups 1/2 cup Chives, minced

Blueberru Smoked Salt ▶ 1/4 cup

24 each Large eggs, fried

#### **PROCEDURE**

On each slice of prepared French Toast bread, spread about one-and-a-half ounces Savory Blueberry Compote, ensuring each piece is coated edge-to-edge. On all bottom pieces, layer one slice Havarti cheese, two slices French ham, and one slice Havarti cheese. Place top piece of French Toast bread, then cover and hold refrigerated until service, up to one day ahead. At time of service, ladle two ounces bechamel over each sandwich. Add one more slice Havarti cheese and toast under broiler or salamander until cheese has melted and is bubbly. Top with a fried egg, minced chives, and Blueberry Smoked Salt.

#### **Blueberry French Toast**

Yield: Approx. 24 2-piece servings

#### INGREDIENTS

16 each Large eggs 3 cups Whole milk Granulated sugar 4 ounces Blueberry powder 8 ounces

Kosher salt 1/8 teaspoon

48 each Slices Brioche bread, stale or dried out

overniaht

8 ounces Butter

In a large mixing bowl, whisk eggs, milk, sugar, blueberry powder, and salt until fully incorporated. Line sheet pans with dried brioche bread slices, then pour egg custard mixture over bread until slices are fully covered. Cover and hold refrigerated overnight, or until bread is sufficiently soaked through. On a flattop or griddle set to 350°F, melt butter then griddle each piece of toast until golden brown and cooked through. Let slices cool before assembling sandwiches.

#### Savory Blueberry Compote

Yield: 24 3-ounce servings

#### **INGREDIENTS**

6 tablespoons Unsalted butter White onion, small diced 11/2 cups

1/4 cup Garlic, minced 1/4 cup Rosemary, minced

Honey 1/3 cup

3 tablespoons Balsamic glaze 11/2 teaspoons Kosher salt

11/2 teaspoons Ground black pepper 6 3/4 cups Frozen (IQF) blueberries

#### **PROCEDURE**

In a large heavy-bottomed saucepan, melt the butter over medium-low heat. Add the onions and sweat until translucent, about five to seven minutes. Add garlic and cook one more minute. Add all remaining ingredients except for blueberries and bring to a simmer over very low heat until the sauce begins to thicken, about twenty minutes. Add the blueberries and cook another twenty minutes. Transfer compote to a resealable container and cool to room temperature. Cover, label, date, and store in refrigerator until ready for service, up to five days.

#### **Béchamel Sauce**

Yield: Approx. 24 2-ounce servings

#### **INGREDIENTS**

Whole milk 6 cups All-purpose flour 6 tablespoons Unsalted butter 6 tablespoons 2 each Bay leaves 2 teaspoons Mustard powder Garlic powder 1 teaspoon 1/2 teaspoon Grated nutmeg 3 teaspoons Kosher salt

#### **PROCEDURE**

In a heavy-bottomed saucepan, warm milk over low heat and set aside. In a separate heavy-bottomed saucepan, melt butter over low heat until bubbly. Stir in flour rapidly to make a roux, then slowly drizzle in warm milk and whisk until fully incorporated and no clumps appear. Add remaining ingredients and cook until mixture is thickened to a nappe consistency, about ten minutes. Strain through fine mesh sieve to smooth sauce and discard bay leaves. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to one week.

#### **Blueberry Smoked Salt**

Yield: Approx. 1/4 cup

#### **INGREDIENTS**

Smoked sea salt 4 teaspoons 8 teaspoons Blueberry powder

#### **PROCEDURE**

Process salt and blueberry powder in a spice grinder, pulsing just enough to incorporate. **Do not overprocess** into a fine dust. Pour mixture into an airtight container for storage, up to one month.

#### **Blueberry Avocado Toast**

Yield: 24 toasts

#### **INGREDIENTS**

Slices San Francisco-style 24 each

sourdough bread

3/4 cup Melted unsalted butter

9 cups Avocado Smash >

Lemon-Zested Goat Cheese ▶ 3 cups Blueberry-Dusted Cashews ▶ 2 1/4 cups 6 cups Quick-Pickled Blueberries ▶

12 ounces Blueberru Aioli

Blueberry Smoked Salt ◀ 3 teaspoons 72 each Thin slices red radish

#### **PROCEDURE**

Brush melted butter on both sides of sourdough bread. Toast each side for about four minutes on a flattop set to medium heat. Remove toast from flattop.

#### **ASSEMBLE EACH TOAST AS FOLLOWS:**

- · 1 slice sourdough toast
- 1/3 cup Avocado Smash
- · 2 tablespoons Lemon-Zested Goat Cheese, spread over toast
- 11/2 tablespoons Blueberry-Dusted Cashews
- 1/4 cup Quick-Pickled Blueberries
- · 1 tablespoon Blueberry Aioli, drizzled
- 1/8 teaspoon Blueberry Smoked Salt
- 3 slices red radish

#### Avocado Smash

Yield: 24 3-ounce servings

#### **INGREDIENTS**

Ripe avocados, halved, pitted, 8 each

and skin removed 1/2 cup Fresh lime juice 2 teaspoons Kosher salt

#### **PROCEDURE**

In a large mixing bowl, mash all ingredients with a potato masher until a spreadable consistency with some chunks of avocado remaining. Transfer to an airtight container and press plastic wrap directly against surface to prevent oxidation. Hold refrigerated until same-day service. Prep a la minute if possible.

#### **Lemon-Zested Goat Cheese**

Yield: 24 2-tablespoon servings

#### **INGREDIENTS**

3 tablespoons Fresh lemon zest

11/2 cups Goat cheese, room temperature

#### **PROCEDURE**

In a stand mixer with paddle attachment or a food processor with S-blade, combine lemon zest and goat cheese until fully combined. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to one week.

#### **Blueberry-Dusted Cashews**

Yield: 24 1-1/2-tablespoon servings

#### **INGREDIENTS**

2 cups Raw, unsalted cashews

1/4 cup Blueberry juice, from canned

2 teaspoons Blueberry powder

2 tablespoons Honeu 11/2 tablespoons Kosher salt

#### **PROCEDURE**

Preheat oven to 325°F. Process cashews in a food processor or carefully chop with a chef's knife into pea-sized pieces. Do not overprocess. Add cashews and the remaining ingredients onto a lined half-sheet tray and toss to combine. Place sheet tray into the oven until cashews are toasted and dried, approximately twenty minutes. Remove tray from oven and let cashews cool completely, then place into a storage container. Cover, label, date, and store until service.

previous recipe recipe follows

FOODSERVICE INSPIRATION RESOURCE

RECIPES

#### **Quick-Pickled Blueberries**

Yield: 24 1/4-cup servings

#### **INGREDIENTS**

6 cups Fresh blueberries

3 cups Water

1 cupRed wine vinegar2/3 cupGranulated sugar5 eachWhole cloves4 eachBay leaves2 tablespoonsJuniper berries2 1/4 teaspoonsBlack peppercorns

#### **PROCEDURE**

Place blueberries in a large container. In a large saucepan, place remaining ingredients and bring to a rapid boil over high heat. Once boiling, immediately turn off heat and strain liquid over the container of blueberries until berries are completely submerged, and discard spices. Cover, label, date, and store in refrigerator overnight to allow for pickling. Hold refrigerated until service, or up to five days, straining blueberries from liquid at time of service.

#### **Blueberry Aioli**

Yield: 24 2-tablespoon servings

#### **INGREDIENTS**

2 cups Mayonnaise

2 cups Blueberries, fresh or frozen

2 tablespoons Fresh lemon juice

2 tablespoons Honey 1/8 teaspoon Kosher salt

#### **PROCEDURE**

Place all ingredients in a blender and process on high speed until very smooth, about two to three minutes. Pour aioli into a squeeze bottle. Label, date, and hold in refrigerator until service, or up to one week.

#### Blueberry Cream Cheese French Toast Bake

Yield: 24 servings

#### **INGREDIENTS**

9 each Large eggs 41/2 cups 2% Milk

10 cups Canned blueberries, drained, liquid

reserved for syrup

3/4 cup Light brown sugar 3 teaspoons Pure vanilla extract

18 cups Whole wheat bread, cut into 1" cubes
 18 ounces Cream cheese bricks, cut into 1/4" cubes

11/2 teaspoons Ground cinnamon 3 3/4 cups Blueberry Syrup ▶

#### **PROCEDURE**

Grease two four-inch hotel pans. In a large mixing bowl, whisk eggs, milk, canned blueberries, brown sugar, cinnamon, and vanilla until combined. Set aside. In a separate large bowl, combine cubed bread and cream cheese. Pour blueberry egg mixture over the top of the bread mixture and gently fold to combine. Divide bread mixture evenly between prepared hotel pans and cover with plastic wrap. Label, date, and store in refrigerator overnight. For service, preheat oven to 350°F. Remove hotel pans from refrigerator and bake for fifty minutes, until internal temperature is 190°F. Hold hot at 135°F.

#### **Blueberry Syrup**

Yield: 24 2-tablespoon servings

#### **INGREDIENTS**

3 1/2 cups
3 tablespoons
Fresh lemon juice
1/4 cup
Cornstarch

#### PROCEDURE

In a medium saucepan, whisk blueberry juice, lemon juice, and cornstarch until cornstarch is fully dissolved. Set pot over medium heat and bring to a simmer, stirring constantly. Simmer about five minutes, continuing to stir, to activate cornstarch, and thicken to a light nappe consistency. Remove syrup from heat and let cool to room temperature. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to five days.

#### **Blueberry Breakfast Cookies**

Yield: 24 4-ounce cookies

#### **INGREDIENTS**

2 cups Grape-nuts cereal

1 cup Water
4 each Large eggs

3 teaspoons Pure vanilla extract Whole wheat flour 4 1/2 cups 2 tablespoons Baking powder Kosher salt 1/2 teaspoon 11/2 cups Unsalted butter 2 cups Light brown sugar 3 tablespoons Fresh lemon juice 11/2 cups Quinoa, cooked 4 cups Frozen (IQF) blueberries

#### PROCEDURE

1 cup

Preheat oven to 350°F. In a medium bowl, combine Grapenuts cereal, water, eggs, and vanilla. Set aside and allow cereal to absorb liquid for about five minutes. In a separate bowl, combine whole wheat flour, baking powder, and salt and stir to combine. In a stand mixer fitted with paddle attachment, cream butter with brown sugar on medium speed until light and fluffy. Add lemon juice, quinoa, and soaked cereal mixture and continue to mix until well combined. Gradually add flour mixture until dry ingredients are completely mixed into wet ingredients. Lower speed to slow-medium and add frozen and dry infused blueberries to dough. Mix until just combined. Using a four-ounce (#8) scoop, portion blueberry cookie dough into balls and place on parchment-lined baking sheets spaced about two-inches apart. Bake cookies for about eighteen minutes until golden brown and internal temperature reaches 160°F. Remove cookies from oven and let cool on wire rack until room temperature. Serve ambient.

Dry infused blueberries

#### **Dairy-Free Blueberry Milk**

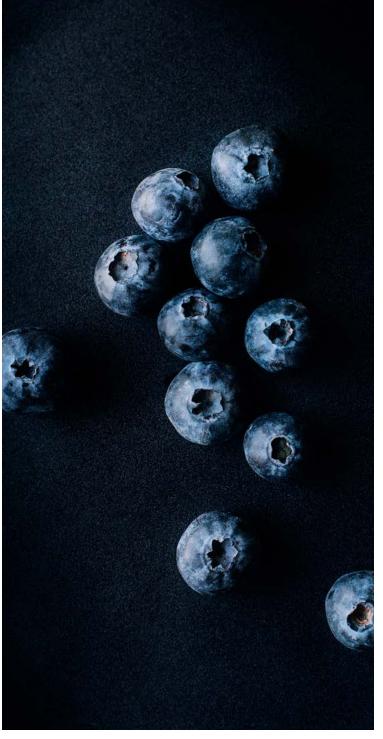
Yield: 24 8-fluid-ounce servings

#### **INGREDIENTS**

15 cups Vanilla oat milk 9 cups Blueberry juice

#### **PROCEDURE**

In a large resealable container, whisk together vanilla oat milk with blueberry juice. Cover, label, date, and hold in refrigerator until service, or up to three days.



previous recipe

recipe follows

FOODSERVICE INSPIRATION RESOURCE

#### **Blueberry Magic Dust**

Yield: 24 1-teaspoon servings

#### **INGREDIENTS**

3/4 cup White sparkling sugar 1/4 cup Blueberry powder

#### **PROCEDURE**

In a small mixing bowl, whisk together sugar and blueberry powder until well combined. Transfer to an airtight storage container. Cover, label, date, and hold ambient until service or up to one month.

#### Mediterranean Blueberry Meatball Plate

Yield: 24 servings

#### **INGREDIENTS**

10 3/4 cups Preserved Lemon Labneh ▶
 72 each Mediterranean Blueberry Meatballs ▶

3 cups Harisso

11/2 cups Blueberry Feta Crumbles ►
11/2 cups Blueberry-Balsamic Reduction ►

24 each Pita bread2 cups Parsley, chopped

#### **ASSEMBLE EACH PLATE AS FOLLOWS:**

- 6 tablespoons (3 ounces) Preserved Lemon Labneh, spread left of center with back of spoon
- 3 Mediterranean Blueberry Meatballs
- 2 tablespoons harissa, dolloped on meatballs
- 2 tablespoons Blueberry Feta Crumbles
- 1 tablespoon Blueberry-Balsamic Reduction, drizzled
- 1 pita bread, on side
- · 4 teaspoons parsley, for garnish

#### **Preserved Lemon Labneh**

Yield: 24 3-ounce servings

#### **INGREDIENTS**

9 cups Labneh (or plain Greek yogurt)

13/4 cups Preserved lemons

#### **PROCEDURE**

Mince the rind of preserved lemons. In a large mixing bowl, mix with labneh until fully incorporated. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to five days.





# <u>Mediterranean</u> Blueberry Meatballs

Yield: 24 3-meatball servings

#### **INGREDIENTS FOR MEATBALLS**

4 cups4 cupsWhite onion, grated

2 cups
 2 cups
 Fresh mint, roughly chopped
 2 cups
 1 cup
 Fresh cilantro, roughly chopped

4 tablespoons Ground cumin
1/2 cup Plain breadcrumbs

4 each Large eggs
6 1/2 pounds Ground lamb
3 pounds Ground beef
2 ounces Kosher salt
1 cup Water

#### INGREDIENTS FOR SIMMER SAUCE

2 cupsWhite onion, small diced1 cup4 cupsLow-sodium beef broth

7 cups Blueberry juice
1/2 cup Molasses
4 each Dried bay leaves

#### **PROCEDURE**

One day ahead of service, prepare the meatballs. Combine all meatball ingredients in a stand mixer fitted with paddle attachment until well incorporated. Use a one-and-a-half-ounce scoop to portion meatballs onto a full-sized sheet pan lined with parchment. Wrap tightly, label, date, and place in refrigerator overnight.

On day of service, prepare sauce and finish meatballs. In a five-quart sauté pan, sauté onions and carrots over medium heat until aromatic, about five to seven minutes. Add broth, blueberry juice, molasses, and bay leaves and bring to a boil. Place meatballs in a single layer in simmer sauce, reduce heat to low, cover, and cook about two hours until meatballs are tender and cooked through. Transfer cooked meatballs and sauce to a four-inch full hotel pan. Cover with foil and hold hot throughout service.

#### **Blueberry Feta Crumbles**

Yield: 24 2-tablespoon servings

#### INGREDIENTS

3 cups2 tablespoonsBlueberry powder

#### **PROCEDURE**

In a small mixing bowl, combine all ingredients until feta is fully coated with blueberry powder. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to three days.

#### **Blueberry-Balsamic Reduction**

Yield: 24 1-tablespoon servings

#### **INGREDIENTS**

1 cup Balsamic vinegar

3 cups Blueberry juice, from canned

2 1/2 cups Granulated sugar

#### **PROCEDURE**

Combine all ingredients in a heavy-bottomed saucepan. Bring to a boil, then reduce heat to low, stirring frequently. Reduce until nappe consistency, about one-and-a-half cups total. Transfer to a squeeze bottle. Cover, label, date, and hold in refrigerator until service, or up to five days.



FOODSERVICE INSPIRATION RESOURCE

#### Savory Blueberry Hummus

Yield: 24 4-ounce servings (8 shareable platters)

#### **INGREDIENTS**

11 1/4 cups Drained chickpeas

6 1/2 cups Frozen (IQF) blueberries, thawed

61/2 tablespoons Fresh lemon juice

11/2 cups Tahini

1/2 teaspoon Ground cumin 3 tablespoons Kosher salt

1 cup Extra-virgin olive oil
3 tablespoons Red wine vinegar
1/2 teaspoon Cayenne pepper

61/2 tablespoons Honey

11/4 cups Quick-Pickled Blueberries ◀
3 tablespoons Crumbled goat cheese
3 tablespoons Fresh mint, chiffonade
3 tablespoons Blueberry powder

8 ounces Pita chips

#### **PROCEDURE**

Add chickpeas, thawed frozen blueberries, lemon juice, tahini, cumin, salt, 3/4 cup of the olive oil, vinegar, cayenne, and honey to the container of a large food processor. Blend for four to five minutes until smooth and completely puréed. Transfer hummus to an airtight half-gallon container. Cover, label, date, and hold in refrigerator until service. At time of service, assemble each shareable dish as follows:

- 12 ounces Savory Blueberry Hummus
- · 2 tablespoons Quick-Pickled Blueberries
- 1 teaspoon crumbled goat cheese
- 1 teaspoon mint chiffonade
- ·1 teaspoon blueberry powder
- 1 teaspoon extra-virgin olive oil, drizzled
- 1 ounce pita chips, on side

#### **Sweet Blueberry Hummus**

Yield: 24 4-ounce servings (8 shareable platters)

#### **INGREDIENTS**

6 cups Frozen (IQF) blueberries, thawed

4 cups Drained chickpeas
2 cups Mascarpone cheese
1 cup Clover honey
2 tablespoons Fresh lemon juice

2 teaspoons Lemon zest
1 teaspoon Ground cinnamon

1 cup1/2 cupHoney-roasted walnut pieces

1/2 cup Oat granola5 tablespoons Hemp hearts

12 each Sourdough bread, toasted and halved

#### **PROCEDURE**

Add frozen thawed blueberries, chickpeas, mascarpone, honey, lemon juice, lemon zest, and cinnamon to the container of a large food processor. Blend for four to five minutes until smooth and completely puréed. Transfer hummus to an airtight half-gallon container. Cover, label, date, and hold in refrigerator until service. At time of service, assemble each shareable dish as follows:

- 12 ounces Savory Blueberry Hummus
- · 2 tablespoons fresh blueberries
- •1 tablespoon honey-roasted walnuts
- •1 tablespoon oat granola
- •1 teaspoon hemp hearts
- · 3 half-sliced toasted sourdough bread, on side

#### **BBW Flatbread Wrap**

Yield: 24 servings

#### **INGREDIENTS**

24 each Thin artisan flatbreads, or thin lavash-style flatbread

6 cups Savory Blueberry Compote ◀

6 cups Honeyed Walnuts ▶

9 cups Brie cheese, 1/4"-thick slices 3 cups Blueberry-Balsamic Reduction ◀

1 cup Unsalted butter, melted

#### **PROCEDURE**

**Set** panini press to 375°F.

#### **ASSEMBLE EACH FLATBREAD AS FOLLOWS:**

- · 1 artisan flatbread
- •1 ounce Savory Blueberry Compote, brushed in thin layer over center
- •1 ounce Honeyed Walnuts, sprinkled over compote
- · 2 ounces Brie

Fold each flatbread into a tri-fold, like an envelope, ensuring the edges are overlapping. Brush the outside of the stuffed flatbread with melted butter and press in panini press until cheese has melted and outside is crispy. Remove from panini press and drizzle with two tablespoons Blueberry-Balsamic Reduction. Serve immediately.

#### **Honeyed Walnuts**

Yield: 24 2-tablespoon servings

#### **INGREDIENTS**

3 cups Chopped walnuts 1/3 cup Date molasses 1/4 cup Clover honey

3 cups Water, room temperature

#### PROCEDURE

Combine all ingredients in a stainless-steel saucepan. Set over medium-low heat and cook until a thick but spreadable consistency, stirring occasionally to prevent scorching. Remove from heat and let cool to room temperature, then transfer to a storage container. Cover, label, date, and hold ambient until service, or up to three days.

#### **Pickled Blueberry Couscous Bowl**

Yield: 24 servings

#### **INGREDIENTS**

24 cups Rainbow pearled couscous, cooked al dente, cooled

9 cups Chickpeas, drained
12 cups Baby arugula
12 cups Grape tomatoes
6 cups Sheep feta cheese

6 cups Canned red beets, drained and sliced into matchsticks

12 cups Quick-Pickled Blueberries ◀6 cups Blueberry Balsamic Vinaigrette ▶

#### **PROCEDURE**

For dining in, prepare salad a la minute to prevent wilting. In a large mixing bowl, combine ingredients as follows until fully dressed, then serve immediately. For a to-go or grab-and-go build, layer ingredients as follows in a to-go container with the dressing on the side in a small soufflé.

- •1 cup rainbow pearled couscous
- 1/3 cup chickpeas
- 1/2 cup baby arugula
- 1/2 cup grape tomatoes
- •1/4 cup sheep feta
- 1/4 cup sliced beets
- 1/2 cup Quick-Pickled Blueberries
- 1/4 cup Blueberry Balsamic Vinaigrette ▶

#### Blueberry Balsamic Vinaigrette

Yield: 24 1/4-cup servings

Ingredients

2 1/4 cups Prepared/bottled balsamic dressing

3 3/4 cups Canned blueberries

#### **PROCEDURI**

Combine all ingredients in a blender until smooth and well combined. Transfer to a storage container. Cover, label, date, and hold in refrigerator until service, or up to five days.

**⋖** p

previous recipe

recipe follows





**RECIPES** FOODSERVICE INSPIRATION RESOURCE

#### **Blueberry Whoopie Pies**

#### **INGREDIENTS**

3 cups All-purpose flour Granulated sugar 11/2 cups 6 teaspoons Baking powder 11/2 teaspoons Kosher salt 2 each Large eggs

Pure vanilla extract 1 teaspoon

Canned blueberries, puréed with canning liquid 3 cups 6 cups Whipped Blueberry-Lemon Mascarpone Filling ▶

#### **PROCEDURE**

Preheat oven to 350°F, with no fan if possible. In a mixing bowl, whisk together flour, sugar, baking powder, and salt until well combined. Set aside. In a separate larger mixing bowl, whisk together egg, vanilla, and blueberry purée until thoroughly combined. Using a rubber spatula, gently fold dry ingredients into wet ingredients until just combined. Do not overmix. On a full-sized baking sheet lined with silicone mats or parchment, use a 2-ounce scoop to portion batter onto baking sheets about two inches apart. Bake for twelve minutes, rotating pans halfway through. Remove cakes from oven and let cool on sheet pans for ten minutes, then transfer cakes onto a wire rack to cool completely, about an hour and a half. Assemble whoopie pies in the following order, and serve at room temperature:

- •1 cooled whoopie pie cake, dome side down
- 1/4 cup Whipped Blueberry-Lemon Mascarpone Filling, spread over flat side of cake
- ·1 cooled whoopie pie cake, placed on top of filling

#### Whipped Blueberry-Lemon **Mascarpone Filling**

Yield: 24 1/4-cup servings

#### **INGREDIENTS**

3 1/2 cups Mascarpone cheese

13/4 cups Frozen (IQF) blueberries, thawed with liquid

3/4 teaspoon Lemon zest 3/4 teaspoon Lemon juice Powdered sugar 1 cup Kosher salt 1 teaspoon

#### **PROCEDURE**

Place all ingredients into a food processor, and process until ingredients are thoroughly combined and have a whipped, spreadable texture. Some flecks of blueberry skin are desirable. Transfer mixture to a storage container. Cover, label, date, and hold in refrigerator until service, or up to five days.



recipe follows







#### YOUR RESOURCE FOR BLUEBERRY INSPIRATION

Consider all of us here at the United States Highbush Blueberry Council (USHBC) extended and trusted members of your operation. We're here to help you, not sell you. From fresh menu inspiration to sourcing solutions, back-of-house education or insightful patron research, we are your one-stop shop for all things blueberry.

Whatever your needs, and whenever you need them, USHBC is here for you. Reach out to our team to start a custom partnership today.

Go to www.blueberrycouncil.org/foodservice for more information or to request personalized support.

Go Blue

Whether fresh from the bush, frozen at the peak of ripeness, dried into chewy bites, or pulverized into a vibrant and versatile powder, we've got the format you need to put the power of blueberries to work across your menu.

